



## **ERAF Business Champion Levels of Participation**

**Win Level** – An annual commitment of \$12,000 or \$1,000 per month

- Scheduled tour and visits for your leadership team and staff
- Photo opportunities with your horse by our ERAF photographers.
- Recognition on ERAF website with your logo and a link to your website for the duration of your sponsorship
- Company signage can be displayed on ERAF property.
- Recognition in promotional materials for Business Champions Program
- Recognition in ERAF's Annual Report
- Recognition in press releases and social media promotions
- Derby Day Event four-person ticket package.

**Place Level** - An annual commitment of \$6000.00 or \$500 per month

- Scheduled tour and visits for your leadership team and staff
- Photo Opportunities with your horse by our ERAF photographers.
- Recognition on the ERAF website with your logo and a link to your website for the duration of your sponsorship.
- Recognition in promotional materials for Business Champions Program
- Recognition in ERAF'S Annual Report
- Recognition in press releases and social media promotions
- Derby Day Event two-person ticket package.

**Show Level** - An annual commitment of \$3000.00 or \$250 per month

- Recognition in promotional materials for Business Champions Program
- Recognition in press releases and social media promotions
- Listing on the ERAF website with your logo.
- Scheduled Tour and Visit with Photo Opportunities.